TRANS SCALE / FINAL CONFERENCE

Scaling Up, Out and Deep

From Circular Initiatives to Mainstream Urban Practices

FRIDAY 6 NOVEMBER 2026 • 09:30–14:30 (RIGA TIME, EET)

University of Latvia · House of Nature (DAC), Room 702, Jelgavas iela 1, Riga | Public hybrid event: Riga + online

09:30–10:00	**Registration, coffee and networking** Onsite registration; online room opens around 09:50.
10:00–10:15	**Welcome and opening** Guntars Kitenbergs, Vice-Rector for Research, University of Latvia Jānis Brizga, TransScale project
10:15–10:35	**Scaling up, out and deep: What have we learned from TransScale?** Jens Dorland, Aalborg University · Findings from Denmark, Latvia, Norway and Poland.
10:35–11:15	**PANEL 1 · From Enthusiasts to Everyday Users** Moderator: Jānis Brizga (University of Latvia). Panellists: Arne Skov (Repair Café Denmark); Irina Semjonova (CleanR); Ance Rusova (Riga Energy Agency); Natālija Cudečka-Puriņa (University of Latvia); Przemysław Pluciński (AMU).
11:15–11:45	**Coffee break and networking**
11:45–12:30	**PANEL 2 · Who Enables Scaling?** Moderator: Michael Søgaard Jørgensen (Aalborg University). Panellists: Haidong Feng (University of Latvia); Cinco Yu (TU Delft / CORPUS); Håkon (NIFU); Inga Uvarova (University of Latvia); Hege Søgaard Moen (Asker Municipality)
12:30–13:00	**PANEL 3 · Does Scaling Actually Make Us More Sustainable?** Moderator: Lina Ingeborgrud (NIFU). With Michael Søgaard Jørgensen (Aalborg University); Agita Pusvilka (Green Liberty); Franco Ruzzenenti (University of Groningen); Inese Mavlutova (University of Latvia).
13:00–13:20	**From Evidence to Action** Moderator: Mariusz Baranowski (AMU) · Interactive discussion: What must change by 2035 to make circular practices mainstream? Scaling out, up and deep.
13:20–13:30	**Five Messages from the Conference** Closing reflections: Jānis Brizga and Michael Søgaard Jørgensen.
13:30–14:30	**Networking lunch** Informal exchange and opportunities for collaboration.

ABOUT THE CONFERENCE

How can circular initiatives reach more people, become embedded in institutions and everyday routines, and deliver measurable environmental and social benefits? Join researchers, municipalities, businesses and civil society to explore pathways for scaling circular practices across Europe.

Driving Urban Transitions
Co-funded by the European Union